patron®
TECHNOLOGY

GRAPHIC REQUIREMENTS
MOBILE APPLICATION

Updated October 2021

MOBILE APPLICATION

INTRODUCTION

To get started on designing your mobile app, we've put together this guide to help you prepare and gather your app's content and design assets.

In this document, you will find asset specifications you can use to ensure your app content and design looks great.

Once your left menu is confirmed, use *the left menu descriptor doc* that can be duplicated to be updated and shared with your project/implementation manager.

Along with the *descriptor*, you will also find a mobile app checklist to assist you with making sure **all** assets are provided in order to create your mobile app.

ACCESS LEFT MENU DESCRIPTOR + APP CHECKLIST

patron®
TECHNOLOGY

SIMULATOR

The Greencopper CMS is here to help you create your brand new app in the most simple way.
This is why we have set up a simulator to give you control over the design of your project. In this simulator you can customize the appearance of your app:

Menu & Appearance

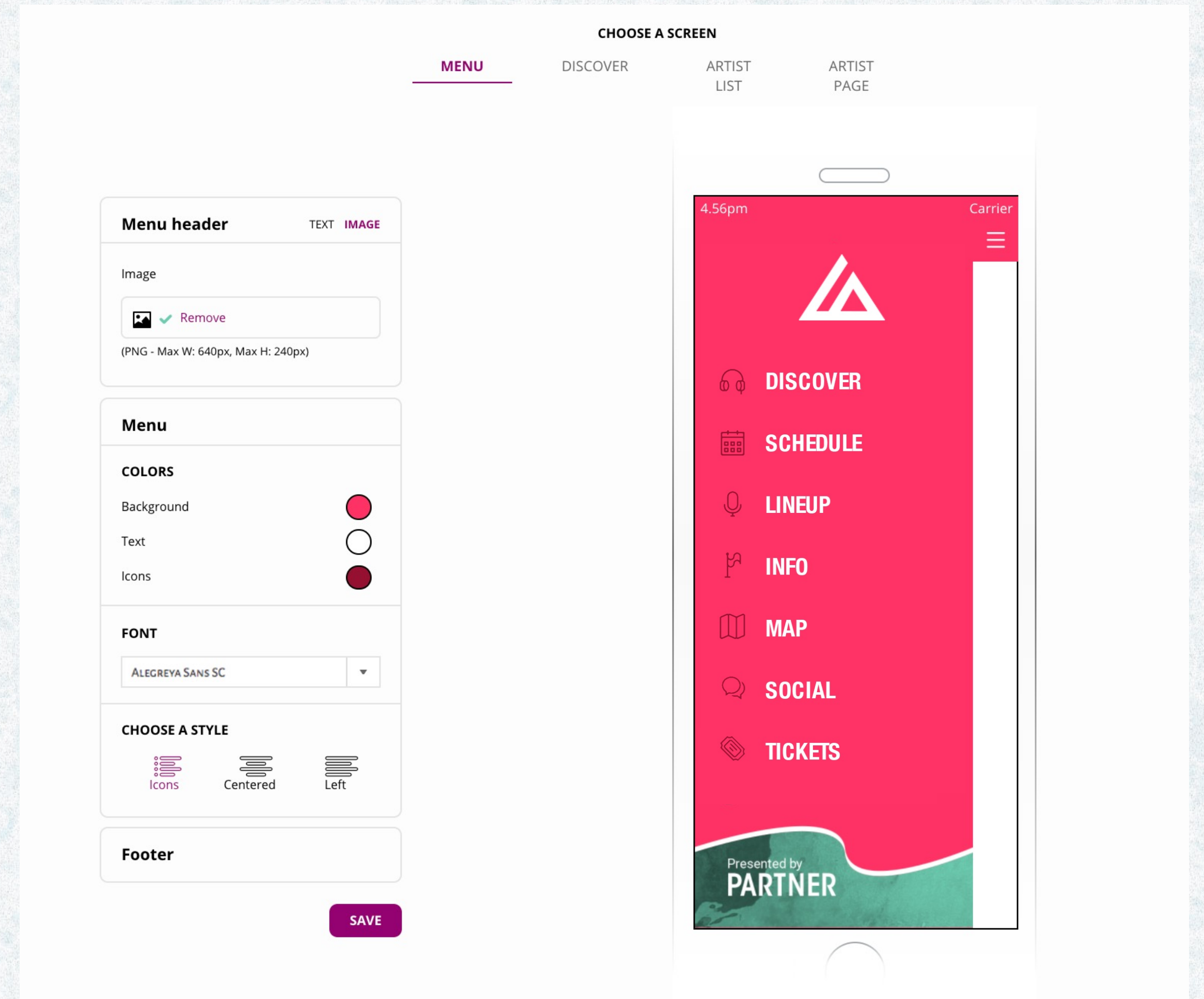**Menu** *(It is possible to choose your specific color)*
- Menu header
- Menu content
- Menu footer

Discover *(Uses the global color)*
- Discover header
- Logo in navigation bar

Artist List *(Uses the global color)*

Artist page *(Uses global color)*

Configuration

Live view

LEFT MENU

1-Left menu header

SPECIFICATIONS

Format	PNG		Size (maximum)	width 640px	height 240px

2-Left menu content

It is possible to customize the icon (not mandatory) and the text of each item of the leftmenu by clicking directly in the concerned element of the simulator.

3-Left menu footer

SPECIFICATIONS

Format	PNG		Size (maximum)	width 552px	height 240px

IMPORTANT

On the leftmenu of the simulator it is possible to configure

- The left menu header with image or text

- Choose a specific color for the text, the icon & background

- Choose your font or a font in the list

- Be careful, any change in the left menu will require a new app version to be uploaded to the App Store and to the Google Play Store. The resubmission process can take up to 2 weeks
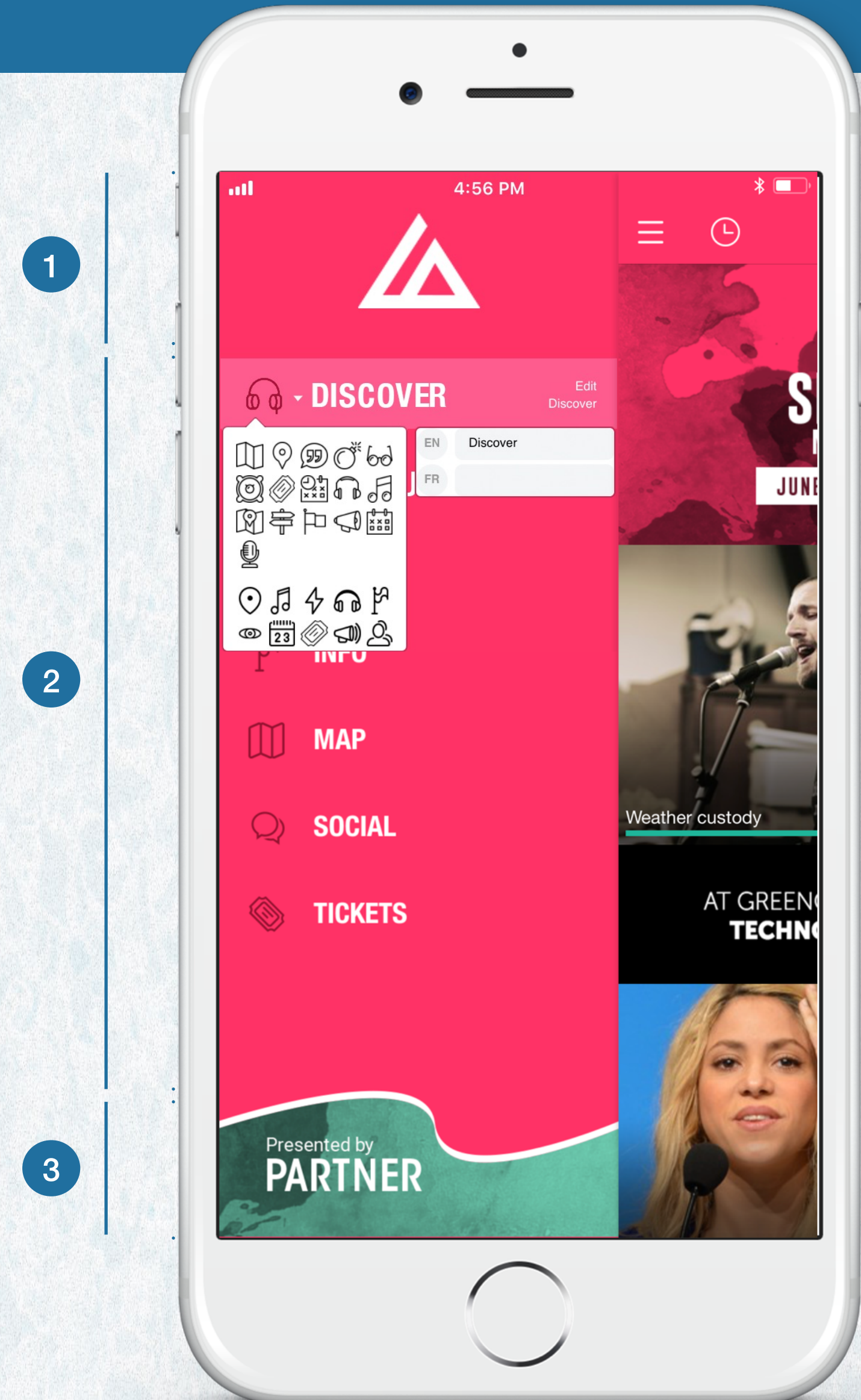
DISCOVER HEADER

1-Navigation bar logo

SPECIFICATIONS

Format	PNG		
Size	width 200px	height 88px	Maximum size 400 x 176 px

2- Discover header

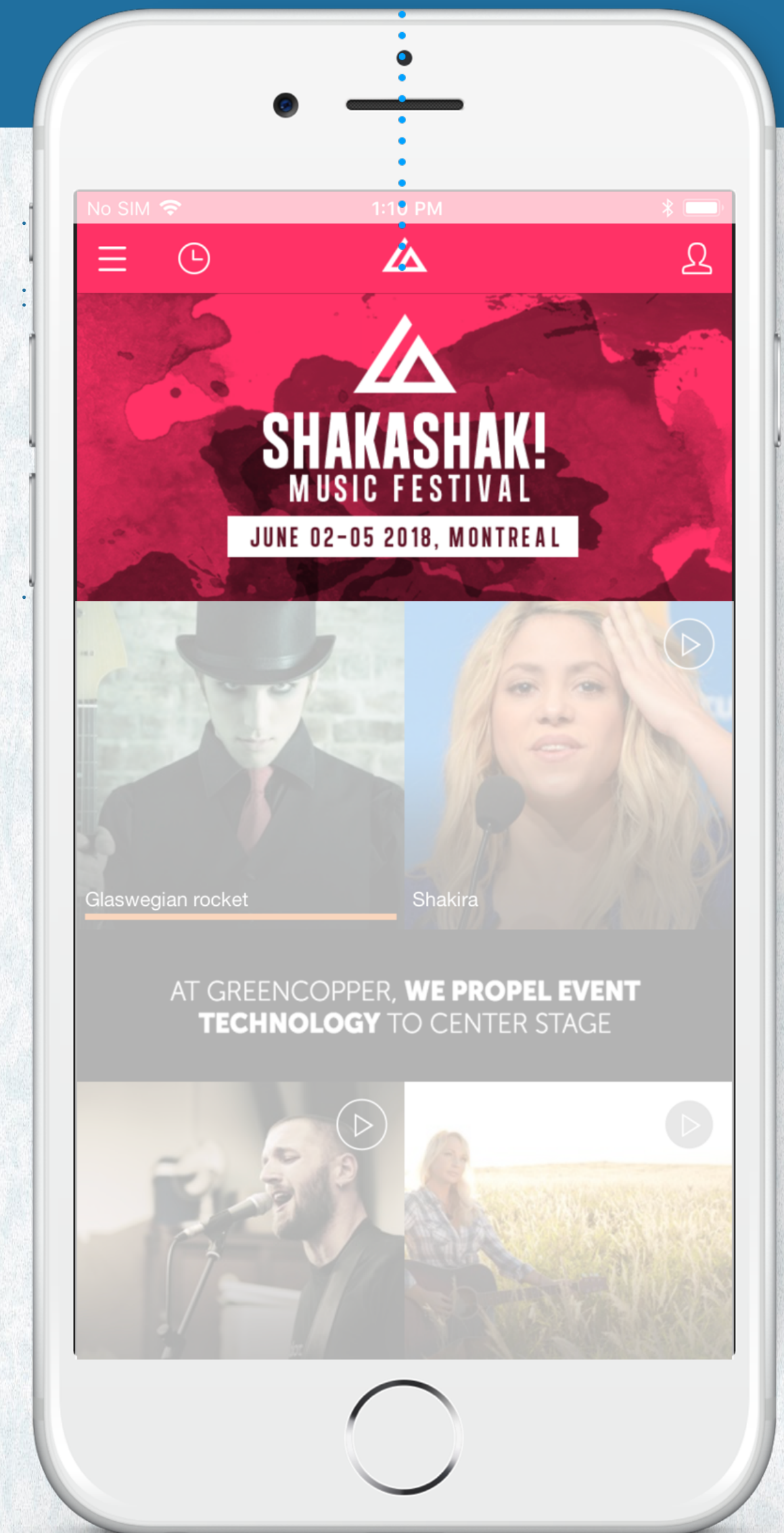### SPECIFICATIONS

Format	PNG			
Size	width 640px	height 240px	Minimum size 640 x 20 px	Maximum size 1,242 x 2,208 px

IMPORTANT

- It is possible to update the Discover header at any time by clicking on « Publish» even once your app is live
- This is a great space to advertise event dates, exclusive announcements and giveaways, sponsor visibility, safety messages, and much more!

1

2

Example of a personalised typeface on a left menu

SHAKASHAK!
MUSIC FESTIVAL
JUNE 02-05 2018, MONTREAL

Glaswegian rocket   Shakira

AT GREENCOPPER, **WE PROPEL EVENT TECHNOLOGY** TO CENTER STAGE

patron
TECHNOLOGY

ADS

1- Ad page at launch

SPECIFICATIONS

Format	PNG	
Size	width 640px	height 920px
	Minimum size 640 x 50 px	Maximum size 640 x 920 px

2- Banner ads

SPECIFICATIONS

Format (your choice)	PNG	
Size	width 640px	height 120px
	Minimum size 640 x 20 px	Maximum size 640 x 640 px

IMPORTANT

• **The Ads feature is only available upon purchasing this option.**

WE ARE SO MUCH MORE THAN AN APP COMPANY.

AT GREENCOPPER, **WE PROPEL EVENT TECHNOLOGY** TO CENTER STAGE

Categories

Search

A
Aramis
Alternative Rock

B
Blue Violin
The Balkan beats renewal

AT GREENCOPPER, **WE PROPEL EVENT TECHNOLOGY** TO CENTER STAGE

C
Calvin Harris

G
Glaswegian rocket
The godfather of global electronica

Golden field
Intergalactic atmospheric dance music

L
Leonard Christensen
Sounds of Copenhagen

EDITORIAL PAGE

It is possible to put the images of the desired size but on display, the image will be resized to 280px width (and keep the ratio for the height).
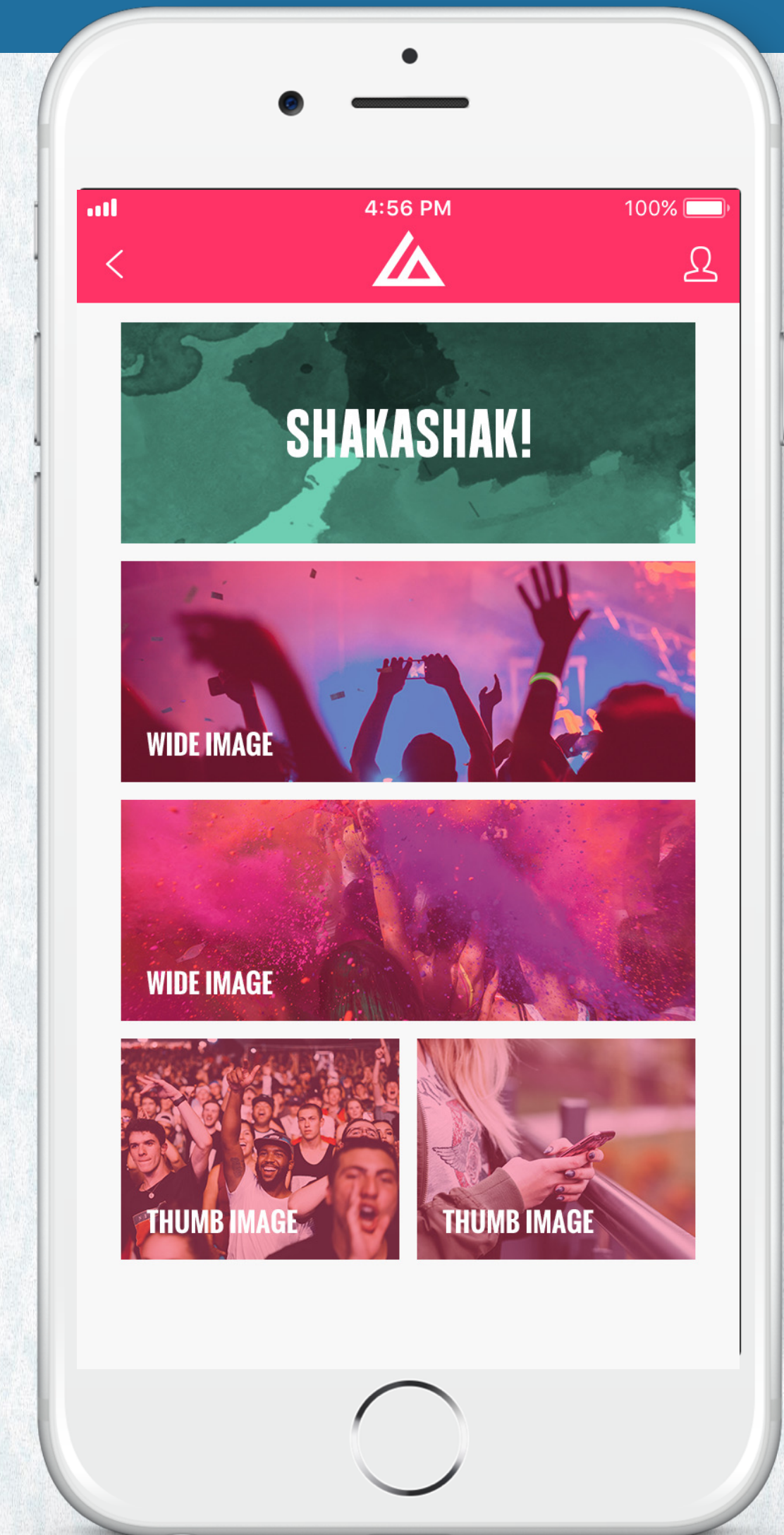
You must modify the HTML source code to change the image sizes (the <> button in the editor)

Icon select an image   Icon preview

Icon html code

THE APPLICATION ICON

SPECIFICATIONS

Format	PNG
Size	1024x1024px

IMPORTANT

- An image with a transparent background is recommended.
  Provide an image with no rounded corners, no glossy effect.
- Please note that the safety zone determines the display
  boundaries of the foreground.
  It is necessary because Android allows the application of shape
  masks on the icon itself

IOS

Example of an application icon

iOS icon after the automatic
mask has been applied

ANDROID
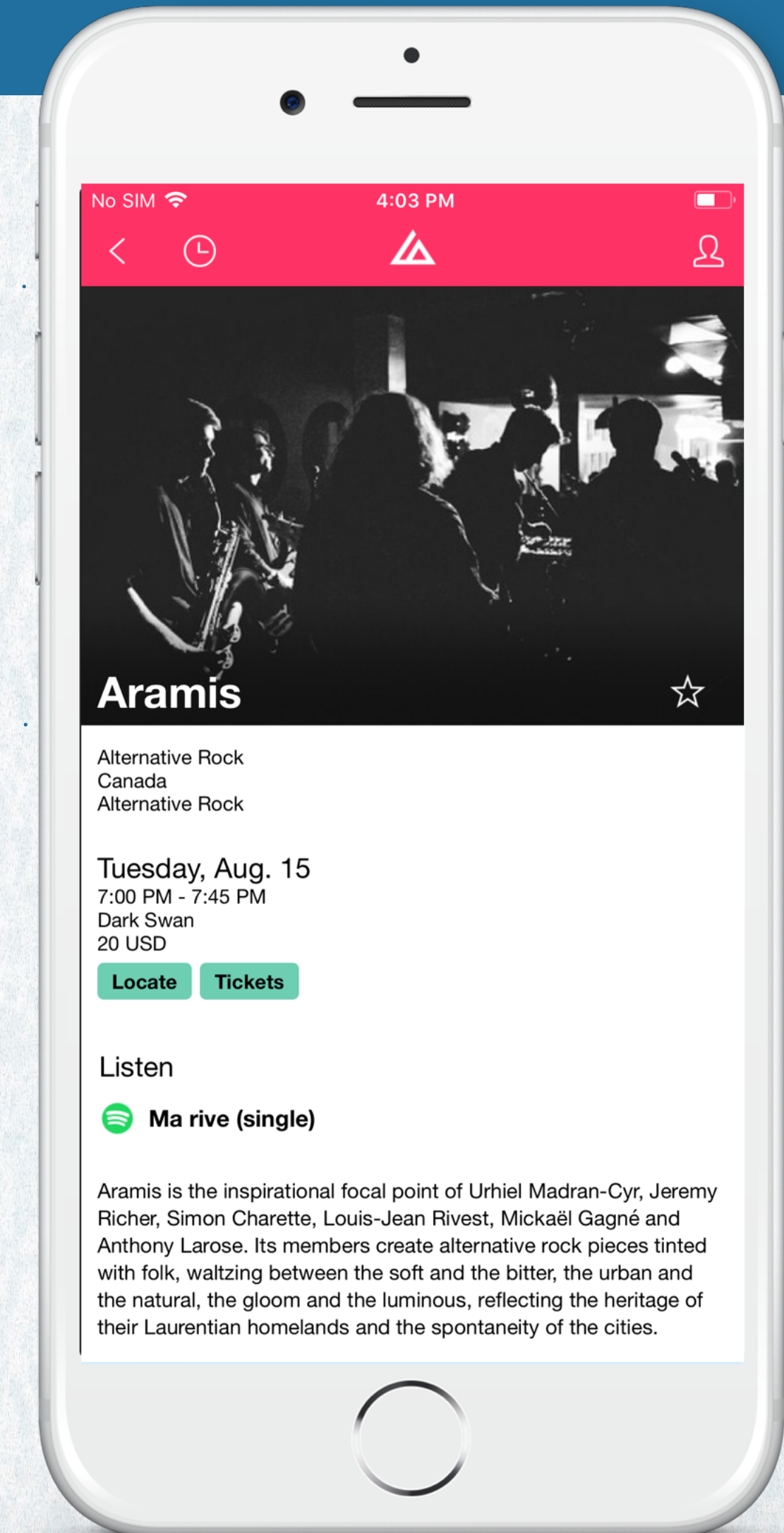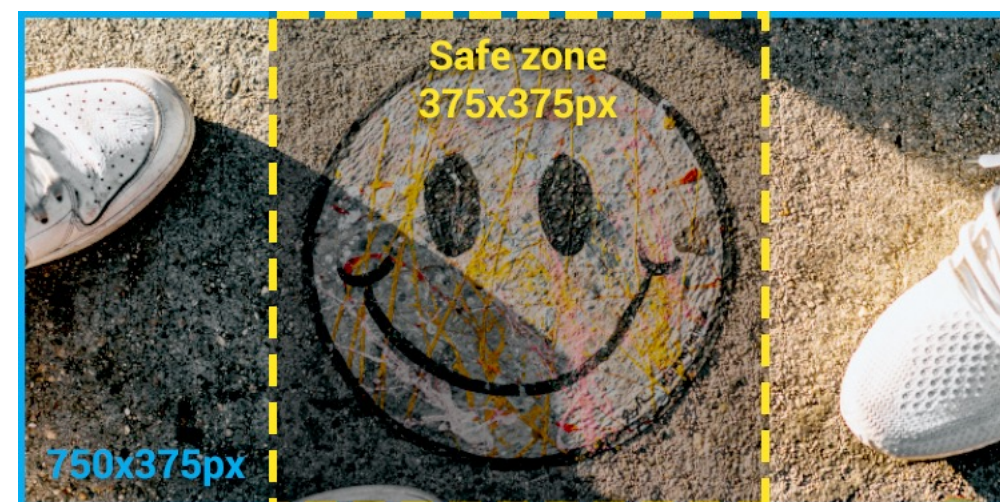

• Safety zone

Some possible variations in shape masks

Example of an Android application icon

ARTIST IMAGE

SPECIFICATIONS

Format (your choice)	PNG	JPEG		
Resolution	72 DPI			
Size	width 750px	height 375px		
Mode	RVB			
Mode (allowed)	RVB	RGBA	Grayscale	Palette
Weight (maximum)	20.0 MB			
Safe zone	375 x 375px			

Safe zone
375x375px

750x375px

No SIM 4:03 PM

Aramis ☆

Alternative Rock
Canada
Alternative Rock

Tuesday, Aug. 15
7:00 PM - 7:45 PM
Dark Swan
20 USD

Locate   Tickets

Listen

🟢 **Ma rive (single)**

Aramis is the inspirational focal point of Urhiel Madran-Cyr, Jeremy Richer, Simon Charette, Louis-Jean Rivest, Mickaël Gagné and Anthony Larose. Its members create alternative rock pieces tinted with folk, waltzing between the soft and the bitter, the urban and the natural, the gloom and the luminous, reflecting the heritage of their Laurentian homelands and the spontaneity of the cities.

COLOURS

There are 3 main colours used throughout the app:

Colour 1

Background *(Will be applied as the background colour for all app screens)*
(Will be applied as the background colour for all app screens)

Colour 2

Accent
(Will be applied to the favourite stars, hyperlinked texts, buttons, and map pins)

Colour 3

Menubar

(Will be applied to the top bar that sits above all app screens)

IMPORTANT

- Changing any of the above colours will not affect the app's main menu as those colours are defined separately.
- Any change in colour will require a new app version to be uploaded to the App Store and Google Play Store. The app will NOT updated just by changing the colour in Gomanager.
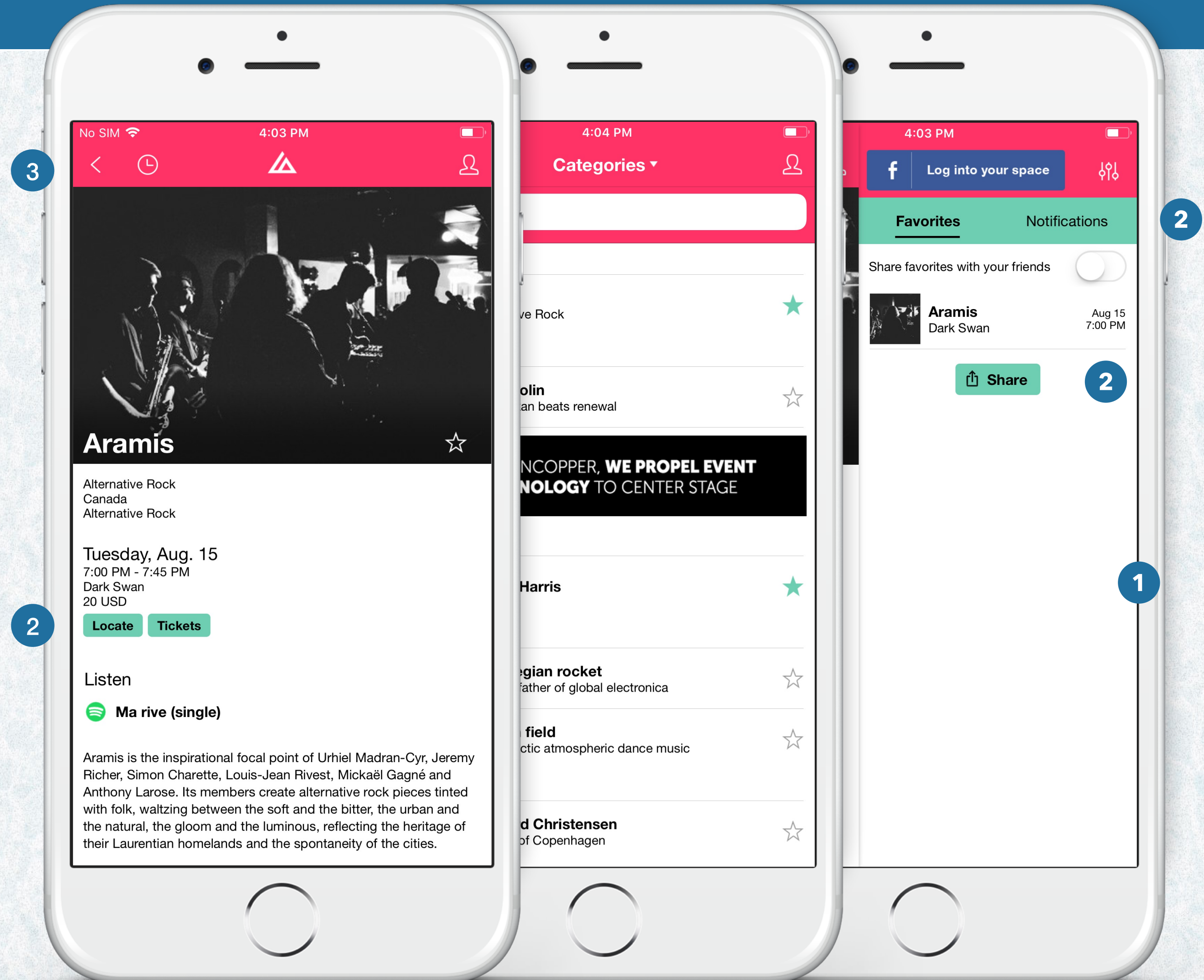
ARTIST PAGE

ARTIST LIST

RIGHT MENU

IN-APP REGISTRATION

INTRODUCTION

In order to create the graphic design of your mobile app,
we will need a certain number of graphic elements from you.

To simplify the graphic design work, we can provide you with Photoshop templates which will allow you to send us your graphic elements in accordance with our basic specifications:

SPECIFICATIONS

Logos (your choice)	.AI	.EPS
Format (your choice)	.OTF	.TTF

Files	Photoshop
Mode	RGB
Resolution	72 DPI

IMPORTANT

- **All designs should be provided back as layered Photoshop (.PSD) files**
- **Ensure all linked assets are either directly embedded in the file(s) or included as a separate folder in your design package**

DOWNLOAD PHOTOSHOP TEMPLATES

VIEW EXAMPLES

Example includes plus-up options
(content page + survey + waiver inclusion + family registration)

pa tron TECHNOLOGY®

SPLASH

Optional to display this page in the flow

The design of this page is full customizable – just ensure there is a button included somewhere on the page to advance to the next screen

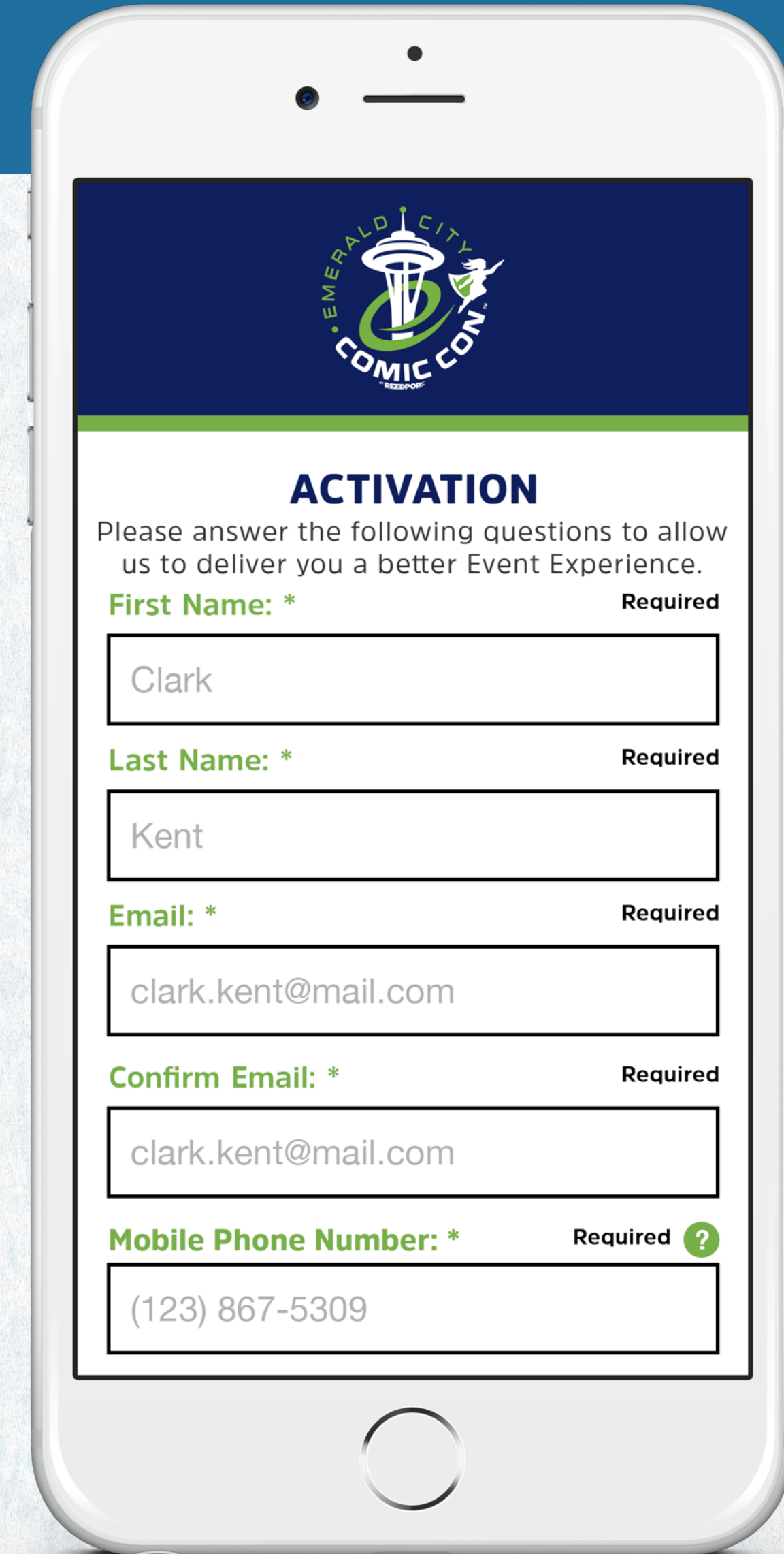Display information on the event, benefits of registering, etc.
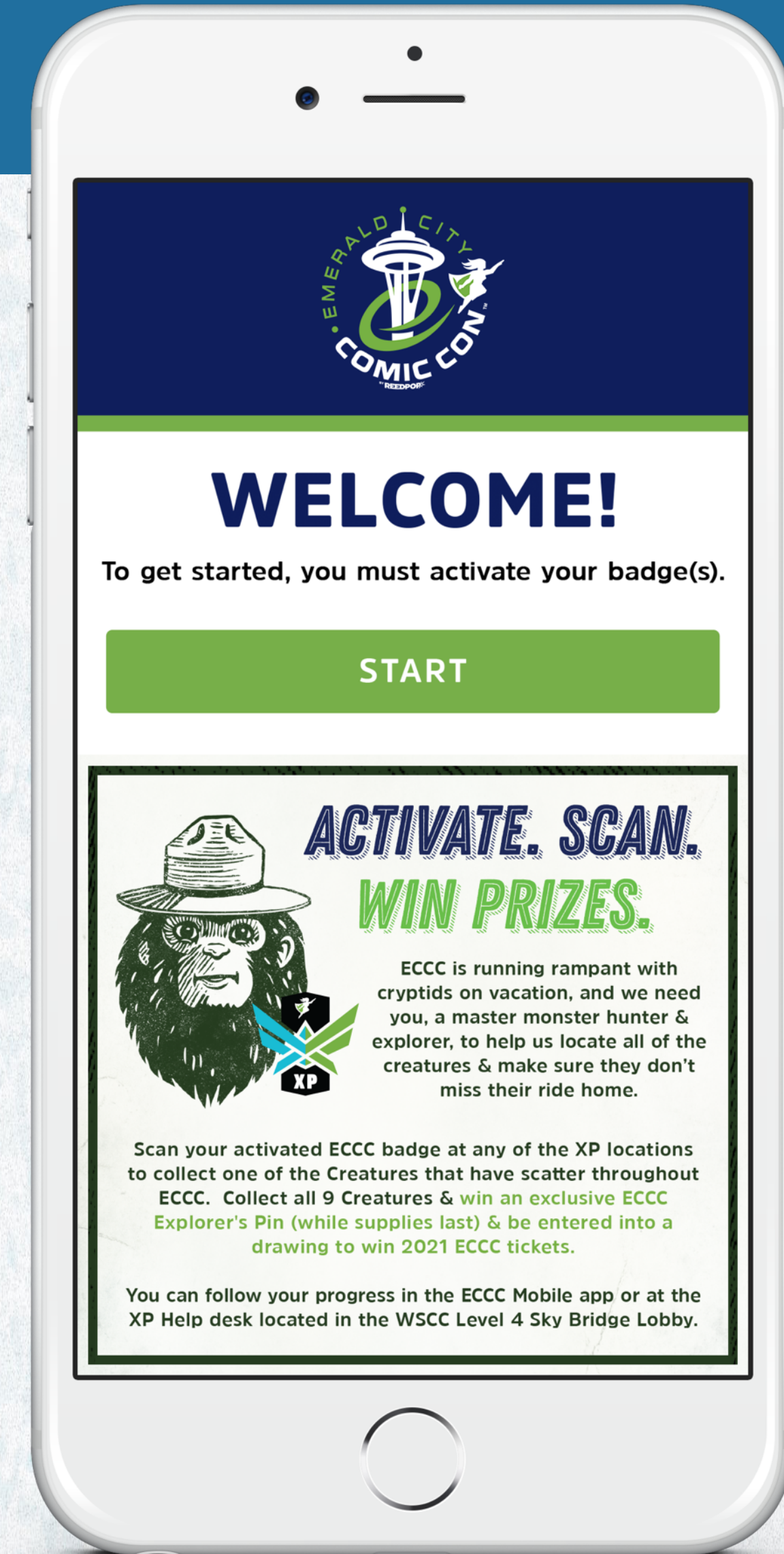
FORM

The downloadable template file will only show the mandatory fields to start. Additional fields listed below can be added to the design as needed.

Mandatory fields to collect:

First Name

Last Name

Email Address

Additional Fields Available:

| Opt-In Checkbox | ZIP Code | Birthday |
Street Address	Country	Up to six (6) custom fields
City	Phone Number	
State	Gender	

ACTIVATION

Please answer the following questions to allow us to deliver you a better Event Experience.

First Name: * — Required

Clark

Last Name: * — Required

Kent

Email: * — Required

clark.kent@mail.com

Confirm Email: * — Required

clark.kent@mail.com

Mobile Phone Number: * — Required

(123) 867-5309

THANK YOU

Displaying the QR code on this page is optional

Typically displayed if the QR code is their credential for

participation in additional activations OR if the attendee needs to

link their account to an RFID credential
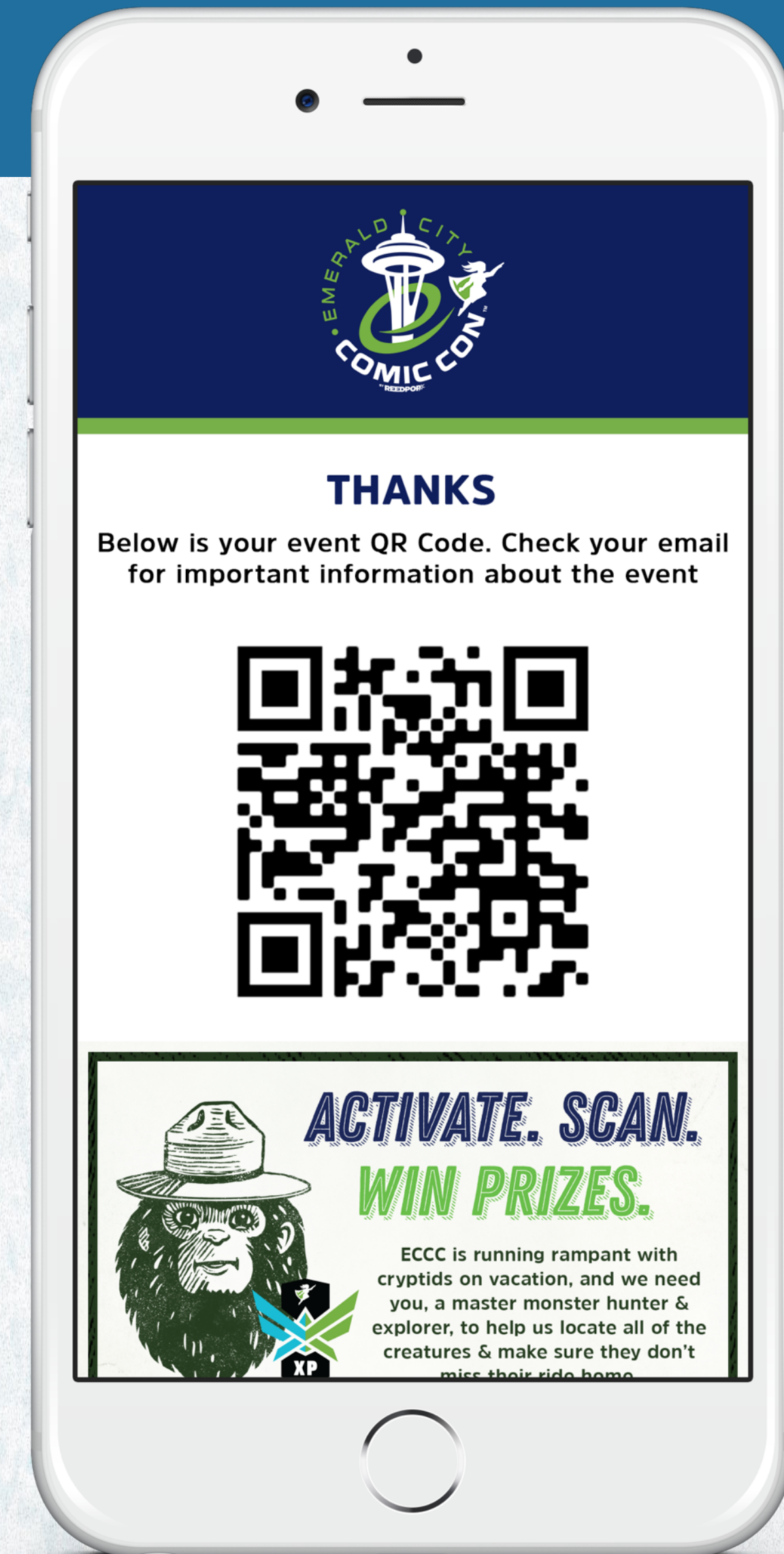
CONFIRMATION EMAIL

Sending a confirmation email (with or without the QR code) is

optional

The header & footer graphic must be 600px wide, but there is no

limit on the height

Provide a subject line for the email

Example: You're registered for NYCC 2020!

patron
TECHNOLOGY

patron ®
TECHNOLOGY

THANK YOU !